#### **PROFESSIONAL SUMMARY**

Multimedia Designer with 5+ years of experience in combining animation and illustration backgrounds, and producing engaging video content for marketing and social media business

#### **KEY SKILLS**

Profound knowledge of post-production activities 2D&3D animation Storyboard creation Project management Expertise in Adobe Creative, Cinema 4D, Redshift

### EXPERIENCE

# Motion Graphic Designer, contractor Stanford Graduate School of Business, Palo Alto, California

10/2018 - 08/2020

Created mood boards, concepts, storyboards and animation sketches, edited videos, composited, and provided special effects to projects Created 2D/3D projects with animated content, vector animation, and character animation using Cinema 4D and Adobe Suite

# Motion/Creative Designer & Video Editor03/2016 - 09/2017Freelance, Ho Chi Minh, Vietnam

65 years Founder's day project, *Edelman*, 08/2017 – 09/2017: built concept, edited videos and animated contents, selected music for CEO meeting's opening video

3D mapping event at city hall, Danang international fireworks festival, Prudential countdown event, *Motix*, 01/2017 – 06/2017: planned, developed concept and provided 3D projection mapping and performance visual within the deadlines

Vietnam Airlines advertised video, Fami campaign video, Tiger Crystal, *Digipost*, 03/2016 - 08/2016: Designed videos, animated content and provided special effects

#### **Animation Designer & Editor**

#### 05/2015 – 04/2016

06/2013 - 03/2015

DrCom Asia, Ho Chi Minh, Vietnam

An international communication agency specializing in medical communication and digital multichannel strategy

Partnered with creative and art directors to create 2D/3D animations for impactful presentation videos and medical apps

Communicated with art directors, developers and producer, and participated in brainstorming sessions to advertise medical products and design instruction videos ensuring to deliver final products on time

#### Motion Graphic & Creative Designer

The Color Club, Ho Chi Minh, Vietnam

Denmark creative production studio specializing in visual communication Created concepts, mood boards, storyboards and animation sketches with music and voice-over

Designed and produced motion graphics including typography, photography, live video, and 3D animation

Collaborated with creative team, project managers and clients to deliver completed projects within timeline

## **EDUCATION**

#### **BA in Creative Multimedia**

Limkokwing University of Creative Technology, Cyberjaya, Malaysia

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Multimedia Designer

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### Portfolio

www.boronguyen.com

